



WOY WOY PENINSULA NETBALL ASSOCIATION INC.

*Lemon Grove Netball Courts
Lagoon Street, Ettalong Beach*



Woy Woy Peninsula Netball Association (WWPNA) on the Central Coast of NSW has been servicing the Peninsula and surrounding areas since the 1980s as a community sporting association.

In 2023 we had a membership of over 620 members across 5 clubs and 2 individual teams.

We have Junior & Senior representative teams ranging in ages from 11 years to Opens and an enthusiastic band of volunteers.

Our aim this year is to maintain/increase our membership around women and girls but also to focus on being more inclusive around all abilities, all genders, all ages, and all nationalities.

Some major events on our Netball Calendar this year:

- Junior Representative Carnival on 26th May
- Netball NSW Social Masters (2 day Event in October)

As a local community sporting association our revenue is generated from registration fees and donations received from individuals and businesses. On occasions a government grant too. Grants have enabled WWPNA to have a new clubhouse that was officially opened in 2023.

Marketing your Business through Local Sport

WWPNA, like everyone, understands that value for money is paramount when it comes to sponsorship dollars spent on sporting or any organisation. With this in mind we have put together several sponsorship packages to give local businesses and organisations flexible options to promote your business locally and across NSW.

As a partner of WWPNA we guarantee to promote your brand, product or service throughout our Association and beyond.

We believe we have packages listed below that will suit your business and your marketing needs. We are open to all forms of "in-kind" sponsorship too. If we don't have a package that suits your needs, our sponsorship options are flexible, so don't hesitate to reach out to have a chat with WWPNA.

PLATINUM Partner \$5,000/year (3 year commitment)

- Logo displayed on Rep team marquees. At carnivals, fundraisers, and events, locally & across NSW.
- Final Series named after your business ("Senior & Cadets" "IJ & Junior)
- Brand Advertising at Grand Final presentation
- Advertising on Rep warm-up shirts
- A - Frame displayed outside clubhouse each week
- Logo to have visibility on all WWPNA social media & website
- Presenter for a major award at Open Day ceremony

GOLD Partner \$3,000/year (3 year commitment)

- Logo displayed on Rep team marquees. At carnivals, fundraisers, and events, locally & across NSW
- Position on shared A-Frame outside clubhouse each week
- Advertising on Rep warm-up shirts
- 1 competition round named after your business
- Logo to have visibility on all WWPNA social media & website

SILVER Partner \$1500/year (3 year commitment)

- Logo displayed on Rep team marquees. At carnivals, fundraisers, and events, locally & across NSW.
- Position on a shared A-Frame outside clubhouse each week
- Logo positions displayed on Rep training Shirt/Polo
- Logo to have visibility on all WWPNA social media and website

BRONZE Partner \$750/year

- Position on a shared A-Frame outside clubhouse each week
- Logo displayed on Rep training Shirt/Polo
- Logo to have visibility on all WWPNA social media and website

BLUE & GREEN Partner(Build your own)

Options starting from \$500 each per year:-

- 1 competition round named after your business
- A - Frame court side advertising
- Advertising on Rep training Shirt/Polo
- Announcements during a round of Netball
- Social Media Promotion (FB, Insta and Website)
- Logo to have visibility on all WWPNA social media



SPONSORSHIP ACCEPTANCE

SPONSORSHIP CATEGORY (Tick Box)

Platinum Sponsor - \$5,000/year*

Gold Sponsor - \$3,500/year*

Silver Sponsor - \$1,500/year*

Bronze Sponsor - \$750/year**

Blue/Green - Build your Own - Options*

>Option Choice/s: _____

*Platinum, Gold, Silver, are a three-year commitment (i.e., \$5,000, \$3,000, \$1,500 per year).

**Bronze & Blue/Green (build your own) are a one-year commitment.

I commit to provide sponsorship of the Woy Woy Peninsula Netball Association for a 3-year period* or 1- year period from the date below, in the above selected category.

Business name: _____

ABN:_____ Date:_____

Contact name:_____ Signature:_____

Address:_____

Telephone:_____ Mobile _____

Email:_____

*Three-year period only applies to Platinum, Gold, & Silver Sponsorship.

**Bronze and Blue/Green sponsorships are for 1-year period.

Please note: A formal agreement and invoice will be sent within 2 weeks.

For further information about sponsorship with us contact:
Sharon Bailey (President) or Alex Marshall (Public Relations Officer & VP)
at wwpna@bigpond.com